



Chaya Chhom

Senior Graphic Designer

“ People ignore design that ignore people. ”

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Website
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Phone
562-606-9690

Location
Orange County, California

Socials

LinkedIn
linkedin.com/in/chayachhom

Instagram
@chaywheezy

Languages

English
Professional

Khmer
Basic



Experience

Jan 2016 – Present • Costa Mesa, CA



Senior Graphic Designer II
TheBrandAmp

Collaborating closely with our team of marketers, copywriters, and project managers, I contributed to brainstorming sessions and provided creative input to deliver impactful visual solutions. Additionally, I played a crucial role in ensuring that all design projects are completed within designated timelines, while maintaining a high level of accuracy and attention to detail. I've helped the agency expand from 30 to 80 employees and have worked on hundreds of projects ranging from small to large within a wide variety of industries. I've helped grow the design team by fostering two entry level designers and an intern.

Oct 2012 – Dec 2016 • Los Angeles, CA



Lead Graphic Designer I
MTM Special Ops

Help re-brand company and created new style guide and format for print and digital. Started as entry level and left as Lead Designer. Duties ranged from product ideation sketches, to illustrative drawings, as well as creation of social media content, digital advertising content, print graphics, website design and maintenance, packaging design, photography and more.

Sep 2011 – Sep 2012 • Los Angeles, CA



Graphic Designer
e7 Studio

Utilizing industry-standard design software, such as Adobe Creative Suite, I implemented typography, color theory, and composition principles to ensure cohesive and impactful designs. Duties consisted of sketching, ideation, branding, RFP, logo design, typography and layout design. Created compelling visual designs for a range of marketing materials, including print and digital assets.

Apr 2011 – Jun 2011 • Pasadena, CA



Graphic Design Intern
John Caldwell Design

Assisted in the preparation of presentations and conducted research on design trends as well as practiced on real-world projects.

Education



CSULB

BA in Design
Jun 2011



LBCC

AA in General Studies
Jun 2006



LB Polytechnic

Diploma
Jun 2003

Tools



Adobe CC
Design Suite



Figma
Prototyping



Framer
Web Design



Wordpress
CMS



Monday
Project Management



Slack
Communication



Mailchimp
Email Marketing



HTML 5
Markup Language



CSS 3
Styling Language



Maze
Product Research

Skills

Graphic Design

Web Design

Motion Graphics

UX/UI Design